## **IEHP Foundation Logo Policy**

IEHP Foundation allows grantees and partner organizations to utilize the Foundation's logo for external use\* as long as they follow these guidelines:

- IEHP Foundation logo is clear and not cropped.
- Use only approved logos attached color, white or black do not change the color of the logo.
- The logo is placed over a clear visual or background does not include busy patterns.
- Only use the IEHP Foundation logo and not the health plan's logo or name.
- The name should be written as IEHP Foundation, not The IEHP Foundation







Click <u>here</u> to download a high-res version of the logo.

To ensure our brand standards are met, we kindly ask you to please provide all marketing materials (flyers, social media posts, etc.) that mention the Foundation for review at <a href="Media@iehpfoundation.org">Media@iehpfoundation.org</a>

Please feel free to tag IEHP Foundation in your external messages and social media posts **@IEHPFoundation**Not @IEHP or @InlandEmpireHealthPlan.

\*IEHP Foundation has the right to request the removal of its logo from marketing materials at any time.