

# ABOUT LISA

Lisa Wright is a seasoned non-profit leader with an impressive history in management, strategy, and fundraising. She is motivated by a vision of a thriving and equitable community for everyone, firmly believing that this vision can be realized.

With more than 20 years of experience in the non-profit sector, Lisa has held significant positions, including Interim President of the IEHP Foundation and President & CEO of Inland Southern California United Way and 211. She has a proven ability to guide organizations toward reaching their fullest potential.

Her previous roles include Executive Director of Philanthropy at Loma Linda University Health, VP of Development for Big Brothers Big Sisters of Orange County and the Inland Empire, and Director of Major Gifts at UC Riverside. She is also a Certified Fund Raising Executive (CFRE).



Currently, Lisa serves clients such as Valley College Foundation (providing fundraising counsel and strategic planning), Hake Agency & Symba Center in Victorville (offering fundraising counsel), SAC Health Foundation (strategic planning), and Riverside County Parks Foundation (as an advisor). She has worked with a range of non-profit organizations, from small to large.

This varied experience has equipped her with a deep understanding of the non-profit landscape in the Inland Empire. Lisa is a passionate advocate for collaboration, fostering meaningful relationships, and creating strategic partnerships to meet pressing community needs.

Throughout her career, she has received numerous honors, including Entrepreneur of the Year in 2020 from the Spirit of the Entrepreneur and Fundraiser of the Year in 2020 from AFP Inland Empire. Under her leadership, Inland Southern California United Way was recognized as Non-Profit of the Year by both the Greater Riverside Chamber of Commerce and the Inland Empire Economic Partnership.

Currently, Lisa serves as Chair of the Board for United Ways of California, along with various other board and committee roles. She holds a Bachelor of Science in Business and a Master of Divinity, and she frequently leads classes and workshops on board governance, strategy, fundraising, and non-profit finance.

# ABOUT LAUNA

Ms. Launa Wilson is a seasoned professional with over 20 years of experience working in the nonprofit sector. Through her company, Launa provides guidance and hands-on assistance to strengthen governance practices, enhance fundraising, and support organizational sustainability. With a background in the banking industry, Launa brings a unique business background and perspective that benefits every client she works with.

Launa held a variety of positions in the nonprofit sector before establishing her consulting business, including program manager, major gift fundraiser, executive director, and board member. She has built fundraising programs from the ground up, raised millions in charitable dollars, and led systemic changes resulting in stronger, more efficient, and more impactful nonprofits. Due to her depth and diversity of experience, Launa has become a sought-after trainer, speaker, and executive coach.



Launa has consulted for nonprofit organizations throughout southern California, including Family Service Association, Alzheimer's Los Angeles, National Alliance on Mental Illness (Greater LA County), Riverside County, Altura Credit Union Foundation, and San Bernardino Community College District. She is also a contracted trainer for the Center for Nonprofit Management and The Nonprofit Partnership, nonprofit capacity building organizations in Los Angeles and Long Beach (respectively). Launa has developed and facilitated numerous training workshops focused on nonprofit governance and fundraising and is known for her practical expertise and ability to engage participants in meaningful ways.

In her free time, Launa is an active community servant. She volunteers her time and expertise to nonprofits and government agencies whose work aligns with her personal interests & passions. She currently serves on the Riverside County Behavioral Health Commission and as Vice Chair of the City of Riverside Planning Commission. She is also Board Chair for Wakeland Housing Development Corp. and Board Vice President for the Civil Rights Institute of Inland So. Cal.

Ms. Wilson graduated from the University of Nevada Las Vegas with bachelor's and master's degrees in social work and is a proud member of Alpha Kappa Alpha Sorority Inc. She lives in beautiful downtown Riverside with her husband and four dogs.